

# inDefend Business

A Unified Suite for Insider Threat Management  
and Employee Behavioural Analysis

THE BIGGEST CYBER SECURITY RISKS ARE INSIDE YOUR COMPANY



BE SECURED AGAINST INSIDER THREAT IN YOUR ORGANIZATION

# Protecting Corporate Data In Today's World



90% of today's sensitive corporate data now resides in laptops, desktops, servers and mobile phones.



60% of data security threats arise from data thefts caused by defecting employees within the organization.



100% of data thefts occur due to incorrect access privileges and insufficient monitoring system.



## User activity & data is spread across multiple devices

Bring Your Own Device (BYOD) has become a huge trend amongst enterprises, with nearly 1/3 of employees using personal devices at workplaces worldwide.

## Analysis of Cyber Crime Committed By Insiders

### Impact

- 1 Confidential Data Loss
- 2 Reputation Damage
- 3 Loss of Customers
- 4 System Disruption
- 5 Loss of Revenue

### Mechanisms

- 1 Social Media
- 2 Laptops
- 3 Copying to Handhelds
- 4 Upload to Email/Clouds
- 5 Remote Access

### Reasons

- 1 Financial Gain
- 2 Curiosity
- 3 Revenge
- 4 Personal Benefit
- 5 Excitement

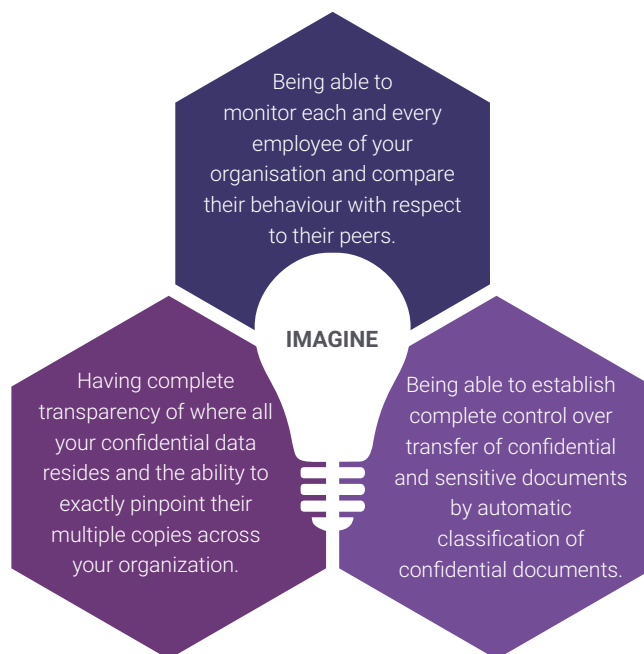
Today, the presence of sensitive data has shifted from mere desktop systems to widely distributed systems like cloud platforms and mobile devices. This transformation requires organizations to discover, monitor and control what sensitive data is travelling out of their organization's premises and how minutely you can track each and every employee's activities and behaviours as a group or as an individual.

- 1 Wondering which employees are going to become a potential insider threat?
- 2 Looking to protect confidential data of your organization from being compromised thereby mitigating business damages?
- 3 Are you looking to single out the most prominent incidents to better identify data breach and proactively react to it?

# Introducing inDefend Business

## Overview

inDefend is empowered to detect anomalous employee behaviour by separating their strange shifts in otherwise regular behavioural patterns. Thereby filtering out the false positives and bringing out the most important results for analysis. In addition, it has the ability to stop data exfiltration through every available transmission channel.



## Key Capabilities

### Discover

Discover all kinds of sensitive data residing at various places within the organization that can possibly lead to its compromise.

### Analyse

Analyse every piece of data that is being sent out by the employees through various channels based on predefined patterns, keywords or phrases and logic flows.

### Control

Based on predefined policies, activate inDefend to lock down specific channels or activities in case of any sensitive data exfiltration is detected mitigating damage to the organization.

### Detect

Detect and monitor fragments of sensitive data that could be sent out of the organization to unsolicited viewers.

### Alert

Receive Email, SMS and Desktop Notifications on serious incidents occurring within the network. Maintain actionable intelligence about every incident including the system where the crime occurred and who committed it.

## Key Features



### Works Realtime

inDefend gives you a real-time data feed of what data is being sent out by whom on a daily basis.



### Controls Everywhere

inDefend collects whatever corporate information going out on various channels and portable devices. It also helps to record employee activity on a daily basis.



### Warns Proactively

inDefend proactively keeps you informed about probable data loss through desktop notifications, SMS alerts and Email reports to stay informed even on the move.



### Better Control

inDefend accurately identifies and blocks sensitive corporate information right at its point of origin and helps you save millions of dollars.

## Why inDefend?



**Precision** - More than 1 Million users monitored worldwide to ensure better productivity



**Scalability** - More than 50,000 endpoints protected throughout the world



**Adoption** - More than 150 customers in various geographies around the world



**Reliability** - More than 7 years of product maturity established over huge and varied types of environments

## inDefend for Business - Key Benefits



### Company growth doesn't worry you anymore

It doesn't matter if the size of your organization if 50 or 50,000. inDefend still helps you gain maximum transparency over every employee in your organization.



### Don't let remote workers steal your sleep

You can worry less about productivity of remote employees, roaming workforce or employees effectively working from their homes. It completely eliminates the concept of out of sight and out of mind. Rest assured, your data stays protected in their laptops.



### Be ready for tomorrow's compliances

Gain industry compliance that suits your operational domain and also comply to protect your customer's data from being uploaded and compromised on the internet.



### Make your intellectual property safe

Protect your company's trade and financial secrets from falling into your competitor's hands or becoming a media story of tomorrow.



### More visibility on exiting employees

Establish better control over employees who are on notice period and have complete transparency over their activities during this sensitive timeline.



### Get unified workflow and policy

Establish cleverly orchestrated policies through our unique data flow analysis process and manage access permissions for huge groups of employees scattered throughout the globe.



### Gain better insights with cyber intelligence report

Generate full fidelity profiles of all employees of your company to track employee behaviour on digital assets and their work time productivity.



### Proofs to initiate legal proceedings

Record and maintain live screenshots of specific employee crimes, responsible for damaging the company's reputation.

#### Offices:

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